

For Immediate Release
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WARNER PACIFIC ACQUIRES PRICE ASSOCIATES

WESTLAKE VILLAGE, Calif.—Warner Pacific Insurance Services, a top producing general agency for many of the nation's largest health insurance carriers, today announced that it has acquired Price Associates, a well known and highly respected general agency that has been serving agents for over 30 years.

Price Associates is headquartered in Fresno, California and has a long standing history of providing exceptional customer service to agents and clients throughout the Central Valley and along the Coast.

I can't think of a more outstanding company to partner with than Price Associates," said John J. Nelson, Co-CEO of Warner Pacific. "Their stellar reputation in the community aligns perfectly with our core values of providing brokers with unparalleled service and the highest quality products to help them achieve success."

"This is a fantastic day for Warner Pacific and Price Associates and an even better day for the brokers we serve," said James E. Price III, President/CEO of Price Associates. "Brokers will be able to offer clients a broader, more diverse portfolio of products, highly innovative tools and at the same time still receive the exceptional customer service they've grown accustomed to."

The acquisition significantly enhances Warner Pacific's accessibility and service capabilities to brokers in Central California.

About Warner Pacific

Founded in 1982, Warner Pacific Insurance Services has been an innovator in providing sales and service support and has the distinction of being the leading resource center for industry information and education serving over 7,000 brokers and independent agents in California, Colorado and Michigan.

About Price Associates

Price Associates was founded in 1969 as a Third Party Administrator for small group health plans. Under the vision and leadership of James E. Price III, the company has evolved into the largest producing general agency in Central California and has a long standing reputation of providing exceptional service to brokers and for its outstanding business practices.

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