

Broker Alert

We are excited to introduce the Member Health Record as part of our digital efforts to simplify how members access and interact with their health information.

The Member Health Record provides a high-tech, high-touch healthcare experience by consolidating a member's health data from various sources with near real-time updates from our cloud-based data hub, <u>Experience</u> Cube.

The Member Health Record will be available for our Small and Large Group lines of businesses (LOB) on October 24, 2024. Communications to members across all LOB will begin in January 2025.

Members will be able to securely access the Member Health Record through their online account at <u>blueshieldca.com</u> and their mobile app.

The following features will be available to members in the initial rollout:

- Visit summary
- Personalized health reminders
- Medication summary
- Ability to download and share health history

The following features will be available to members in future enhancements, expected later in the year:

- Access to diagnoses
- Immunization information
- Access to lab results

The following features will be available in enhancements targeted for 2025:

- Ability to view allergy information
- Ability to set up appointments
- Ability to view dependent health record

We understand the importance of a healthy workforce for our group plan sponsors. By offering a holistic, personalized, and secure view of their health information, members can make more informed decisions about their health with their care team.

Blue Shield is invested in enhancing seamless digital experiences for our members. Stay tuned for more updates as we enhance the Member Health Record and add new features!

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