MISSION BRIEFING:

AEP 2025 INFINITE POSSIBILITIES



The largest wave of baby boomers are turning 65, making it the biggest year yet for Medicare eligibility.



MISSION FACT:

Nationally, more than 11,000 people age into Medicare every day. That's about 77,000 every week – or over 330,000 monthly.

With Warner Pacific's AEP Mission Control, you'll have the strategy, tools, and support to navigate the Medicare universe with precision and success. We're ready to guide you through every phase of AEP — the sky's the limit this year and beyond!

SECURE YOUR LAUNCHPAD

- **Survey the Terrain:** Use the <u>Warner Pacific</u> dashboard to decode market dynamics, trends, regulatory shifts, and competitive intel.
- Know Your Crew: Tap into free tech tools to better understand/engage your audience.* Designed just for you!
- Fortify Connections: We have the tools you need to help you stay compliant. All designed for your greatest impact.

MISSION PREP

- Chart Your Course for Infinite Possibilities: Set goals, map timelines, and get clear on where you're headed.
- Master Your Gear: Streamline your processes and client interactions by leveraging technology and free online tools.* Check out broker and consumer-facing enrollment platforms that include MAPD provider finder and Rx drug searching, and an easy electronic quoting tool, including Med Supp, as well as online enrollment for all Medicare Advantage plans.
- Train Like a Pro: Stay sharp with on-demand Medicare training and Sales Success series— accessible anytime, anywhere. Keep your eyes peeled for training and webinars from your Sales Consultant or Warner Pacific events.

ACTIVATE INFINITE POSSIBILITIES

- **Signal with Precision:** Use our ready-to-launch marketing materials to send messages that spark action.
- Stay Ahead of the Curve: Proactively leverage our free tech tools to run tailored needs analysis and guide clients to the right Medicare fit. Our free technology tools include PRO Quote, Lead Advantage PRO, Medicare Insurance Direct and Sunfire.*
- Deliver Stellar Service: Go above and beyond— Warner Pacific's ground crew is on standby to support every step of your journey.

AEP isn't just a season — it's your launchpad into a universe of opportunity. With the right foundation and preparation, you'll be ready to chart a course toward record-breaking results and infinite growth.

This is your window into infinite sales possibilities, so prepare ahead by using our checklists.

Warner Pacific is your mission control for infinite possibilities this AEP. Let us deliver strategic guidance, powerful tools, and out-of-this-world support. Contact us today at (800) 801-2300 or medicareproducts@warnerpacific.com.

