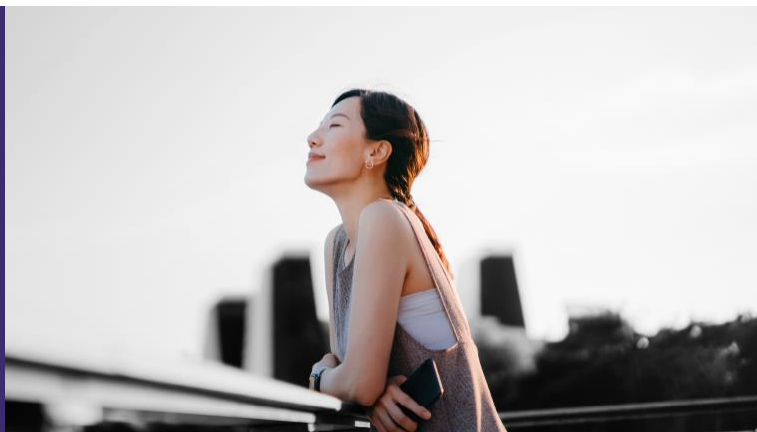




Small Business Broker Update



I would like to start by thanking everyone who attended last week's Employer Enrollment Tool (EET) Renewals webinar. We had a great turnout and your questions and comments were the kind of feedback we appreciate. You can find a recording of the session below and if you need any more information, please let us know.

In the big picture, EET Renewals are one more step in Blue Shield's goal of being a digital-first organization with best-in-class products and tools to manage benefits, provide exceptional service, and foster greater engagement with your clients and their health benefits. Be sure to check out this month's featured topic for a roundup of our digital efforts across the company.

Thank you for all you do for Blue Shield,

A handwritten signature in black ink, appearing to read "Jason Bleau".

Jason Bleau
Vice President & General Manager
Core Accounts and Small Group

[Learn more](#)

Featured Articles:

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- [See what you missed with the EET Renewals Webinar recording](#)
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